

MEASURE BP
STAKEHOLDERS OVERSIGHT
COMMITTEE
REGULAR MEETING



Chair	Betsy Lara
Vice-Chair	Pastor Elmer Jackson
Member	Jorge Hernandez
Member	Maria Mata-Carcamo
Member	Gregory Orozco
Member	Sasha Rodriguez
Member	Nghiem Van Nguyen

Agenda

September 12, 2023, 5:00 PM

Welcome to your Stakeholders Oversight Committee Meeting

We welcome your interest and involvement in the City's legislative process. This agenda includes information about topics coming before the Stakeholders Oversight Committee and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city's website and in the Office of the City Clerk.

Please note that, in the event of a technical issue causing a disruption in the call-in option or internet-based option, the meeting will continue unless otherwise required by law, such as when a Board Member is attending the meeting virtually pursuant to certain provisions of the Brown Act.

Electronic devices are to be turned off during the Stakeholders Oversight Committee meetings are in session.

How to watch

The City of Baldwin Park provides two ways to watch a Stakeholders Oversight Committee meeting:

In Person



Most SOC meetings take place at City Hall, 14403 E. Pacific Ave., Baldwin Park, CA 91706

Online



Audio streaming will be available at

https://www.youtube.com/channel/UCFLZ0_dDFRjy59rhiDZ13Fq/featured?view_as=subscriber
http://baldwinpark.granicus.com/ViewPublisher.php?view_id=10

Reasonable Accommodations

Individuals with disabilities may request an agenda packet in appropriate alternative formats as required by the Americans with Disability Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. In compliance with the ADA, if you need special assistance for the meeting, please contact the City Clerk's Office at (626) 960-4011 ext. 466 or squinones@baldwinpark.com. within 24 hours prior to the meeting so the City can make reasonable arrangements to ensure accessibility.

Public Comments

The public is encouraged to address the City Council or any of its Agencies listed on this agenda on any matter posted on the agenda or on any other matter within its jurisdiction. In accordance with Chapter 39 of the Baldwin Park Municipal Code, Speakers must address the Council as a whole and refrain from making impertinent, slanderous, or profane remarks or disrupt the peace of the meeting. Speaker cards are available at the podium and by request with the City Clerk.

Public Communication

There is a three-minute speaking time limit. This is the time set aside to address the City Council of any of its Agencies listed on this agenda. Please notify the City Clerk if you require the services of an interpreter. No Action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The legislative body or its staff may: 1) Briefly respond to statements made or questions asked by persons; or 2) Direct staff to investigate and/or schedule matters for consideration at a future meeting. [Government Code §54954.2] If you wish to comment on agenda items and are unable to physically appear in person, please email your name, place of residence, item number or topic and a phone number where you will be available between the hours of 7:00 PM during City Council Meetings to comments@baldwinpark.com.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMUNICATIONS

NEW BUSINESS

1. Measure BP- Investment Opportunity Categories- Formulation and Prioritization

It is recommended that Members of the Measure BP Stakeholders Oversight Committee adopt a categorization and prioritization framework for Measure BP project proposals that the SOC will utilize in advancing its recommendations to the City Council. The CEO is herein presenting a draft framework for the SOC's discussion and consideration.

2. Sports Complex Project- Conceptual Visioning Process

It is recommended that the Members of the Measure BP Stakeholders Oversight Committee:

1. Select the reference facilities that the SOC would like to do in-person site visits, organized as official tours.
2. Direct the CEO to determine an appropriate time for the SOC (and the City Council) to express the City's interest to the Baldwin Park Unified School District in the sites of recently decommissioned elementary schools.

3. Measure BP Sales Tax Financial Update

STAKEHOLDERS OVERSIGHT COMMITTEE/STAFF REQUESTS & COMMUNICATIONS

ADJOURNMENT

CERTIFICATION

I, Shirley Quiñones, Chief Deputy City Clerk of the City of Baldwin Park hereby certify that, under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting.

Shirley Quiñones
Chief Deputy City Clerk

For further information regarding agenda items, please contact the office of the City Clerk at (626) 960-4011 ext. 466 or via e-mail at squinones@baldwinpark.com.

STAFF REPORT



TO: Members of the Measure BP Stakeholders Oversight Committee (SOC)

FROM: Enrique C. Zaldivar, Chief Executive Officer

DATE: September 12, 2023

SUBJECT: Measure BP- Investment Opportunity Categories- Formulation and Prioritization

SUMMARY

In line with the early work of the SOC following its inaugural meeting of August 8, 2023, this staff report begins the process of developing a framework by which the SOC can consider and review proposals for projects, programs, and initiatives, in deciding whether to advance them as a recommendation to the City Council. The framework will establish investment opportunity categories with a prioritization system within each (subcategories).

RECOMMENDATION

It is recommended that the Members of the Measure BP Stakeholders Oversight Committee adopt a categorization and prioritization framework for Measure BP project proposals that the SOC will utilize in advancing its recommendations to the City Council. The CEO is herein presenting a draft framework for the SOC's discussion and consideration.

FISCAL IMPACT

All proposals presented to the SOC, by definition, will be funding requests for Measure BP funds. The fiscal impact will be determined based on the estimated cost of each project, program, or initiative that the SOC decides to advance as a recommendation to the City Council.

BACKGROUND

At its meeting of August 8, 2023, the SOC considered a presentation on the development timeline of Measure BP leading up its ultimate passage by the Baldwin Park voters on November 8, 2022. The presentation also highlighted the primary responsibility of the SOC, which is to be the representative of the community in prioritizing and recommending investment opportunities to the City Council. Developing a prioritization methodology is essential to enabling the SOC to approach its recommendation-making duty in a systematic fashion.

DISCUSSION

Measure BP presents the City with a special opportunity to effectuate quality of life improvements for the benefit of its residents, some of which will have a life-long and beyond lasting effect. The voters placed their trust in the City by approving such a measure. The City Council, the SOC, and the Staff of the City are fully and unconditionally committed to upholding the trust of the voters in ensuring that funds of Measure BP are invested wisely, prudently, transparently, and always for the ultimate benefit of the City residents.

To that effect, a draft framework for establishing a prioritization system in a systematic and transparent way is presented for the SOC's discussion and consideration. It is presented as a draft as a starting point for the SOC to further discuss and refine as they deem appropriate.

Investment Opportunity Categories

The recommended nomenclature for organizing proposals of similar or related themes with the intent of leveraging the maximum benefit from each proposed investment is as follows, with the categories listed in alphabetical order:

- A. City and Community Empowerment
- B. City Workforce Development
- C. Economic Development
- D. Public Safety
- E. Recreation and Parks
- F. Senior Community
- G. Sports Development
- H. Street Infrastructure
- I. Youth Development
- J. Miscellaneous

In further refining more specific topics for project proposals, following is a listing of subcategories within each category, which is where the first layer of prioritization will be established. The population of subcategories shown below is generic and not prioritized at this juncture. The prioritization will be established once the list is populated with specific proposals for projects:

- A. City and Community Empowerment
 - Neighborhood-based Improvements
 - Neighborhood "Adopt a Project"
 - Community Participation and Engagement
 - Neighborhood Clean-Ups
 - Housing Support
- B. City Workforce Development
 - Recruitment and Retention of City Staff
 - Special Training
 - Competitive with other neighboring Cities
- C. Economic Development
 - Business Retention
 - Business Development
 - Creation of Jobs
 - Beautification of Business Districts
 - Business Loans
- D. Public Safety
 - Patrol Officers
 - Equipment (e.g., Two-way Radios)
 - Training
 - Patrol Cars
 - Community Policing

- E. Recreation and Parks
 - Parks
 - Programs
 - Specialized Programming (Dancing)
 - Cultural Arts Programming
 - Equipment
 - Festivals and Special Events
- F. Senior Community
 - Programming
 - Field Trips
 - Senior Housing
- G. Sports Development
 - Youth Sports
 - Adult Sports
 - Sports Complex
- H. Street Infrastructure
 - Paving
 - Signals
 - Street Scapes
 - Sidewalks
 - Housing Support
 - Localized Drainage
- I. Youth Development
 - Youth Employment
 - Gang Prevention and Intervention
 - Career Development
- J. Miscellaneous
 - Electric Vehicle Charging Stations
 - City Facilities
 - Events Center
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Upon developing a more refined version of the framework, a series of community meetings will be organized as directed by the SOC to engage residents for their input and ideas on priorities.

ALTERNATIVES

SOC may consider other categorization and prioritization methodologies.

LEGAL REVIEW

This report has been reviewed and approved by the City Attorney as to legal form and content.

ATTACHMENTS

None

STAFF REPORT



TO: Members of the Measure BP Stakeholders Oversight Committee (SOC)

FROM: Enrique C. Zaldivar, Chief Executive Officer

DATE: September 12, 2023

SUBJECT: Sports Complex Project- Conceptual Visioning Process

SUMMARY

The idea of a sports complex in and for the City of Baldwin Park residents came up during the educational phase of the Measure BP ballot measure. It was also one of the salient projects that Measure BP could make a reality during the City Council deliberations about placing Measure BP on the ballot. It was presented as an idea to the SOC in its inaugural meeting of August 8, 2023. This report begins the public visioning phase where the range of the scope of what the sports complex project ought to encompass, no matter how ambitious or modest the scope ends up being.

RECOMMENDATION

It is recommended that the Members of the Measure BP Stakeholders Oversight Committee:

1. Select the reference facilities that the SOC would like to do in-person site visits, organized as official tours.
2. Direct the CEO to determine an appropriate time for the SOC (and the City Council) to express the City's interest to the Baldwin Park Unified School District in the sites of recently decommissioned elementary schools.

FISCAL IMPACT

The estimated cost of a sports complex will be dependent on the scope of it. Only intended to be a very general guide at this juncture, the cost can range between \$15 Million and \$60 Million.

BACKGROUND

Sports activities are an integral part of our city's societal culture. It is certainly true for our youth, but it is also holds true for our adult community. Outside of school-based sports facilities, and those provided by the City at Morgan Park at the Esther Snyder Community Center, the City is lacking a sports facility infrastructure that is accessible to all age and gender groups of our community, enabling those who participate in competitive sports to be on a "level field" with those that they compete against. Success in sports is a source of pride for our community, and sporting activities in general promote the physical well-being of our residents.

DISCUSSION

Providing adequate sports facilities for residents to practice a sport of their choice has elevated in importance for the City to support the needs and wants of its residents. It is part and parcel of the quality of life in the City. While the aspiration of a sports complex had been on the minds of many, especially of those more closely involved in sports activities, it was not until recently that such an aspiration began to appear more and more as potential reality, given two significant events taking place: suitable property sites potentially becoming available as the Baldwin Park Unified School District has undertaken a school decommissioning initiative with two school sites already closed and

more sites currently under review for closure; and the voters of Baldwin Park approving the passage of Measure BP, therein providing a source of funding for the sports complex.

Moving one step further in the development of the concept, we propose to begin a visioning exercise where the scope of the sports complex will largely be defined. It is in this stage where we define what the sports complex should include, i.e. outdoor sports, indoor sports, aquatics, pickle ball, tennis, walking, running, etc.

To facilitate the visualization of the range of the scope, we have compiled a list of reference facilities that offer the opportunity to see, feel, and touch a particular feature. Not one of the facilities is intended to be a replica of what we think Baldwin Park ought to have; rather a particular feature of it. For example, the YMCA Sports Complex in the City of Upland features a state of the art aquatics facility.

Following is the list of proposed reference facilities for consideration for a site visit by the SOC, in random order:

1. Chino Hills Community Park, Chino Hills
2. Discovery Sports Complex, Downey
3. Scheu Family YMCA, Upland
4. KARE Youth Sports Complex, Irwindale
5. La Pente City Park, La Puente
6. West Covina Sports Complex, West Covina
7. South gate Sports Center, South gate
8. Bell gardens Sports Park, Bell gardens
9. Orangewood Park, West Covina
10. Freemont Park, Glendale
11. Pacific Park, Glendale

The logistics and time availability of the SOC members may determine how many sites are visited; a minimum of four locations are recommended with two days allocated to conduct the visits.

ALTERNATIVES

SOC can choose to not do any site visits; SOC can select other sites.

LEGAL REVIEW

This report has been reviewed and approved by the City Attorney as to legal form and content.

ATTACHMENTS

None



Measure BP Sales Tax (TUT)

Financial Update as of August 2023

Revenue	
May 2023 Remittance	\$ 11,695
June 2023 Remittance	\$ 453,737
July 2023 Remittance	\$ 477,764
August 2023 Remittance	\$ 790,936
Total Revenue Received	\$ 1,734,132
Expenditures	\$ -
Fund Balance as of August 31, 2023	\$ 1,734,132

TUT=Transactions & Use Taxes