

MEASURE BP
STAKEHOLDERS OVERSIGHT
COMMITTEE
SPECIAL MEETING



Chair	Betsy Lara
Vice-Chair	Pastor Elmer Jackson
Member	Jorge Hernandez
Member	Estela Mata-Carcamo
Member	Gregory Orozco
Member	Sasha Rodriguez
Member	Nghiem Van Nguyen

Agenda

MONDAY October 16, 2023, 6:00 PM

Welcome to your Stakeholders Oversight Committee Meeting

We welcome your interest and involvement in the City's legislative process. This agenda includes information about topics coming before the Stakeholders Oversight Committee and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city's website and in the Office of the City Clerk.

Please note that, in the event of a technical issue causing a disruption in the call-in option or internet-based option, the meeting will continue unless otherwise required by law, such as when a Board Member is attending the meeting virtually pursuant to certain provisions of the Brown Act.

Electronic devices are to be turned off during the Stakeholders Oversight Committee meetings are in session.

How to watch

The City of Baldwin Park provides two ways to watch a Stakeholders Oversight Committee meeting:

In Person



Most SOC meetings take place at

ARTS & RECREATION CENTER
14403-B East Pacific Avenue

Online



Audio streaming will be available at

https://www.youtube.com/channel/UCFLZ0_dDFRjy59rhiDZ13Fq/featured?view_as=subscriber
http://baldwinpark.granicus.com/ViewPublisher.php?view_id=10

Reasonable Accommodations

Individuals with disabilities may request an agenda packet in appropriate alternative formats as required by the Americans with Disability Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. In compliance with the ADA, if you need special assistance for the meeting, please contact the City Clerk's Office at (626) 960-4011 ext. 466 or squinones@baldwinpark.com. within 24 hours prior to the meeting so the City can make reasonable arrangements to ensure accessibility.

Public Comments

The public is encouraged to address the City Council or any of its Agencies listed on this agenda on any matter posted on the agenda or on any other matter within its jurisdiction. In accordance with Chapter 39 of the Baldwin Park Municipal Code, Speakers must address the Council as a whole and refrain from making impertinent, slanderous, or profane remarks or disrupt the peace of the meeting. Speaker cards are available at the podium and by request with the City Clerk.

Public Communication

There is a three-minute speaking time limit. This is the time set aside to address the City Council. Please notify the City Clerk if you require the services of an interpreter. No Action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The legislative body or its staff may: 1) Briefly respond to statements made or questions asked by persons; or 2) Direct staff to investigate and/or schedule matters for consideration at a future meeting. [Government Code §54954.2] If you wish to comment on agenda items and are unable to physically appear in person, please email your name, place of residence, item number or topic and a phone number where you will be available between the hours of 7:00 PM during City Council Meetings to comments@baldwinpark.com.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMUNICATIONS

OPEN SESSION/COMMUNITY ENGAGEMENT

1 Measure BP- Investment Opportunity Categories

ADJOURNMENT

CERTIFICATION

I, Shirley Quiñones, Chief Deputy City Clerk of the City of Baldwin Park hereby certify that, under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting.

Shirley Quiñones
Chief Deputy City Clerk

For further information regarding agenda items, please contact the office of the City Clerk at (626) 960-4011 ext. 466 or via e-mail at squinones@baldwinpark.com.



CITY OF BALDWIN PARK MEASURE BP

STAKEHOLDERS OVERSIGHT COMMITTEE (SOC)

Investment Opportunity Categories

By: Enrique C. Zaldivar, CEO

September 12, 2023



OVERVIEW

- The investment opportunity categories are presented in a draft framework for establishing a prioritization in a systematic and transparent way.
- The recommended nomenclature for organizing proposals of similar or related themes with the intent of leveraging the maximum benefit from each proposed investments (categories are listed in alphabetical order).
- In further refining more specific topics for projects proposals, a list of subcategories will be provided under each category which is where the first layer of prioritization will be established.
- Upon developing a more refined framework, a series of community meetings will be organized as directed by the SOC.

Investment Opportunity Categories:

- A. City & Community Empowerment**
- B. City Work-Force Development**
- C. Economic Development**
- D. Public Safety**
- E. Recreation and Parks**
- F. Senior Community**
- G. Sports Development**
- H. Street Infrastructure**
- I. Youth Development**
- J. Miscellaneous**



INVESTMENT OPPORTUNITY SUB-CATEGORIES :

A. CITY & COMMUNITY EMPOWERMENT

- Neighborhood Based Improvements
- Neighborhood “Adopt a Project”
- Community Participation and Engagement
- Housing Support

B. CITY WORK-FORCE DEVELOPMENT

- Recruitment and Retention of City Staff
- Special Training
- Competitive with other neighboring Cities.

C. ECONOMIC DEVELOPMENT

- Business Retention
- Business Development
- Creation of Jobs
- Beautification of Business Districts
- Business Loans

D. PUBLIC SAFETY

- Patrol Officers
- Equipment (e.g., Two-way Radios)
- Training
- Patrol Cars
- Community Policing

E. RECREATION AND PARKS

- Parks
- Programs
- Specialized Programming (Dancing)
- Cultural Arts Programming
- Equipment
- Festivals and Special Events

F. SENIOR COMMUNITY

- Programming
- Field Trips
- Senior Housing

G. SPORTS DEVELOPMENT

- Youth Sports
- Adult Sports
- Sports Complex

H. STREET INFRASTRUCTURE

- Paving
- Signals
- Street Scapes
- Sidewalks
- Bikeways
- Parking Structures
- Localized Drainage

I. YOUTH DEVELOPMENT

- Youth Employment
- Gang Prevention and Intervention
- Career Development

J. MISCELLANEOUS

- Electric Vehicle Charging Stations
- City Facilities
- Events center

THANK YOU!

Questions / Comments

Open for discussion

