

MEASURE BP
STAKEHOLDERS
OVERSIGHT COMMITTEE
(SOC)
REGULAR MEETING



Chair	Betsy Lara
Vice-Chair	Pastor Elmer Jackson
Member	Jorge Hernandez
Member	Estela Mata-Carcamo
Member	Gregory Orozco
Member	Vacant
Member	Nghiem Van Nguyen

Agenda

March 10, 2026, 5:00 PM



Welcome to your Stakeholders Oversight Committee (SOC) Meeting

We welcome your interest and involvement in the City’s legislative process. This agenda includes information about topics coming before the Stakeholders Oversight Committee (SOC) and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city’s website and in the Office of the City Clerk.

Please Note: Electronic devices are to be turned off while meetings are in session.

How to watch

The City of Baldwin Park provides two ways to watch a Stakeholders Oversight Committee (SOC) meeting:

In Person	Online
 Most Stakeholders Oversight Committee (SOC) meetings take place at City Hall, 14403 E. Pacific Ave., Baldwin Park, CA 91706	 Audio streaming will be available at: https://www.youtube.com/channel/UCFLZ0_dDFRjy59rhiDZ13Fg/featured?view_as=subscriber https://baldwinparkca.portal.civicclerk.com

Reasonable Accommodations

Individuals with disabilities may request an agenda packet in appropriate alternative formats as required by the Americans with Disability Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Clerk’s Office at (626) 960-4011.

Public Comments

The public is encouraged to address the Stakeholders Oversight Committee (SOC) or any of its Agencies listed on this agenda on any matter posted on the agenda or on any other matter within its jurisdiction. In accordance with Chapter 39 of the Baldwin Park Municipal Code, Speakers must address the Stakeholders Oversight Committee (SOC) as a whole and refrain from making impertinent, slanderous, or profane remarks or disrupt the peace of the meeting. Speaker cards are available at the podium and by request with the City Clerk.

Public Communication

There is a three-minute speaking time limit. This is the time set aside to address the Stakeholders Oversight Committee (SOC). Please notify the City Clerk if you require the services of an interpreter. No Action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The legislative body or its staff may: 1) Briefly respond to statements made or questions asked by persons; or 2) Direct staff to investigate and/or schedule matters for consideration at a future meeting. [Government Code §54954.2] If you wish to comment on agenda items and are unable to physically appear in person, please email your name, place of residence, item number or to comments@baldwinparkca.gov. Written comments will be distributed and will be made part of the written record but will NOT be read verbally at the meeting.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

ROLL CALL

PROCLAMATIONS, COMMENDATIONS & PRESENTATIONS

PUBLIC COMMUNICATIONS

NEW BUSINESS

1. SOC Meeting Minutes of January 13, 2026

It is recommended that the Committee approve the Minutes of the Regular Stakeholders Oversight Committee (SOC) Meetings held on January 13, 2026.

2. Measure BP Sales Tax Financial Update

3. Selection and Approval of Revised Measure BP Stakeholders Oversight Committee Logo Design

It is recommended that the Measure BP Stakeholders Oversight Committee to:

1. Select and approve one logo design to serve as the official branding for all Measure BP–funded projects; and
2. Authorize staff to implement the approved logo across all related materials, communications, and project signage.

4. Request for Reappropriation of \$1,000,000 from Morgan Park Improvements to Ana Montenegro Park Project

It is recommended that the Measure BP Stakeholders Oversight Committee to:

1. Approve the reappropriation of \$1,000,000 from the Morgan Park Improvements project to the Ana Montenegro Park project with \$430,000 construction contingency; and
2. Authorize the Director of Finance to appropriate and make necessary changes to the budget.

Category: E Recreation and Parks

- Parks

5. Consideration of Funding Request for Susan Rubio Zócalo Park Programming, Events and Maintenance

It's recommended that the Measure BP Stakeholders Oversight Committee:

1. Approval of Funding Request of \$200,000 for the remaining of Fiscal Year 25-26 and \$200,000 for Fiscal Year 26-27 for Susan Rubio Zócalo Park programming, events and maintenance; and
2. Authorize the Director of Finance to make the appropriation and necessary budget adjustments.

Category: E Recreation and Parks

- Parks
- Programs

STAKEHOLDERS OVERSIGHT COMMITTEE/STAFF REQUEST & COMMUNICATIONS

ADJOURNMENT

CERTIFICATION

I hereby certify that, under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated this 5th day of March 2026.



Shirley Quinones, CMC
Chief Deputy City Clerk

For further information regarding agenda items, please contact the office of the City Clerk at (626) 960-4011 ext. 466 or via e-mail at squinones@baldwinparkca.gov.