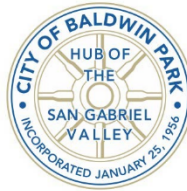


MEASURE BP
STAKEHOLDERS
OVERSIGHT COMMITTEE
(SOC)
REGULAR MEETING



Chair	Betsy Lara
Vice-Chair	Pastor Elmer Jackson
Member	Jorge Hernandez
Member	Estela Mata-Carcamo
Member	Gregory Orozco
Member	Vacant
Member	Nghiem Van Nguyen

Agenda

March 10, 2026, 5:00 PM



Welcome to your Stakeholders Oversight Committee (SOC) Meeting

We welcome your interest and involvement in the City’s legislative process. This agenda includes information about topics coming before the Stakeholders Oversight Committee (SOC) and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city’s website and in the Office of the City Clerk.

Please Note: Electronic devices are to be turned off while meetings are in session.

How to watch

The City of Baldwin Park provides two ways to watch a Stakeholders Oversight Committee (SOC) meeting:

In Person	Online
 Most Stakeholders Oversight Committee (SOC) meetings take place at City Hall, 14403 E. Pacific Ave., Baldwin Park, CA 91706	 Audio streaming will be available at: https://www.youtube.com/channel/UCFLZ0_dDFRjy59rhiDZ13Fg/featured?view_as=subscriber https://baldwinparkca.portal.civicclerk.com

Reasonable Accommodations

Individuals with disabilities may request an agenda packet in appropriate alternative formats as required by the Americans with Disability Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Clerk’s Office at (626) 960-4011.

Public Comments

The public is encouraged to address the Stakeholders Oversight Committee (SOC) or any of its Agencies listed on this agenda on any matter posted on the agenda or on any other matter within its jurisdiction. In accordance with Chapter 39 of the Baldwin Park Municipal Code, Speakers must address the Stakeholders Oversight Committee (SOC) as a whole and refrain from making impertinent, slanderous, or profane remarks or disrupt the peace of the meeting. Speaker cards are available at the podium and by request with the City Clerk.

Public Communication

There is a three-minute speaking time limit. This is the time set aside to address the Stakeholders Oversight Committee (SOC). Please notify the City Clerk if you require the services of an interpreter. No Action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The legislative body or its staff may: 1) Briefly respond to statements made or questions asked by persons; or 2) Direct staff to investigate and/or schedule matters for consideration at a future meeting. [Government Code §54954.2] If you wish to comment on agenda items and are unable to physically appear in person, please email your name, place of residence, item number or to comments@baldwinparkca.gov. Written comments will be distributed and will be made part of the written record but will NOT be read verbally at the meeting.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

ROLL CALL

PROCLAMATIONS, COMMENDATIONS & PRESENTATIONS

PUBLIC COMMUNICATIONS

NEW BUSINESS

1. **SOC Meeting Minutes of January 13, 2026**

It is recommended that the Committee approve the Minutes of the Regular Stakeholders Oversight Committee (SOC) Meetings held on January 13, 2026.

2. **Measure BP Sales Tax Financial Update**

3. **Selection and Approval of Revised Measure BP Stakeholders Oversight Committee Logo Design**

It is recommended that the Measure BP Stakeholders Oversight Committee to:

1. Select and approve one logo design to serve as the official branding for all Measure BP-funded projects; and
2. Authorize staff to implement the approved logo across all related materials, communications, and project signage.

4. **Request for Reappropriation of \$1,000,000 from Morgan Park Improvements to Ana Montenegro Park Project**

It is recommended that the Measure BP Stakeholders Oversight Committee to:

1. Approve the reappropriation of \$1,000,000 from the Morgan Park Improvements project to the Ana Montenegro Park project with \$430,000 construction contingency; and
2. Authorize the Director of Finance to appropriate and make necessary changes to the budget.

Category: E Recreation and Parks

- Parks

5. **Consideration of Funding Request for Susan Rubio Zócalo Park Programming, Events and Maintenance**

It's recommended that the Measure BP Stakeholders Oversight Committee:

1. Approval of Funding Request of \$200,000 for the remaining of Fiscal Year 25-26 and \$200,000 for Fiscal Year 26-27 for Susan Rubio Zócalo Park programming, events and maintenance; and
2. Authorize the Director of Finance to make the appropriation and necessary budget adjustments.

Category: E Recreation and Parks

- Parks
- Programs

STAKEHOLDERS OVERSIGHT COMMITTEE/STAFF REQUEST & COMMUNICATIONS

ADJOURNMENT

CERTIFICATION

I hereby certify that, under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated this 5th day of March 2026.



Shirley Quinones, CMC
Chief Deputy City Clerk

For further information regarding agenda items, please contact the office of the City Clerk at (626) 960-4011 ext. 466 or via e-mail at squinones@baldwinparkca.gov.

STAFF REPORT



TO: Honorable Chair and Members of the Stakeholders Oversight Committee (SOC)

FROM: Manuel Carrillo Jr, Chief Executive Officer

PREPARED BY: Shirley Quinones, Chief Deputy City Clerk

DATE: March 10, 2026

SUBJECT: SOC Meeting Minutes of January 13, 2026

SUMMARY:

The Committee held the Regular Measure BP Stakeholders Oversight Committee Meetings on January 13, 2026.

RECOMMENDED ACTION:

It is recommended that the Committee approve the Minutes of the Regular Stakeholders Oversight Committee (SOC) Meetings held on January 13, 2026.

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BACKGROUND:

None

DISCUSSION:

None

ALTERNATIVES:

None

CEQA REVIEW:

None

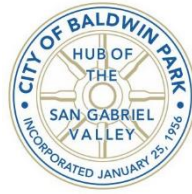
LEGAL REVIEW:

This report does not require legal review.

ATTACHMENTS:

1. 01-13-2026 SOC Regular Meeting Minutes

STAKEHOLDERS
OVERSIGHT COMMITTEE
(SOC)
REGULAR MEETING
Minutes



Chair	Betsy Lara
Vice-Chair	Pastor Elmer Jackson
Member	Jorge Hernandez
Member	Estela Mata-Carcamo
Member	Gregory Orozco
Member	Vacant
Member	Nghiem Van Nguyen

January 13, 2026, 5:00 PM

These minutes are presented in Agenda order.

CALL TO ORDER

The meeting was called to order at approximately 5:10 p.m. by Chair Lara

INVOCATION

The Invocation was given by Vice-Chair Pastor Jackson.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Lara.

ROLL CALL

Chief Deputy City Clerk Quinones performed roll:

MEMBERS:

- Board Members Jorge Hernandez (absent)
- Board Member Estela Mata-Carcamo (present)
- Board Member Gregory Orozco (present)
- Board Member Nghiem Nguyen (absent)
- Vice-Chair Elmer Jackson (present)
- Chair Besty Lara (present)

PUBLIC COMMUNICATIONS

Chair Lara opened Public Communications at approximately 5:13 p.m., the following spoke:

1) John Rios

Seeing no one else wishing to speak, public communications was closed.

NEW BUSINESS

- SOC Meeting Minutes of October 14, 2025 and Revised Minutes of May 13, June 10 and August 12, 2025**
Motion to approve the Minutes of the Regular Stakeholders Oversight Committee (SOC) Meetings held on October 14, 2025 and the revised meeting minutes of May 13, 2025, June 10, 2025 and August 12, 2025.

MOTION: It was moved by Elmer Jackson, seconded by Estela Mata-Carcamo to adopt. Motion Passed [4 – 0]. **AYES: MATA-CARCAMO, OROZCO, JACKSON, LARA**
- SOC Meeting Minutes of December 9, 2025**
Motion to approve the Minutes of the Regular Stakeholders Oversight Committee (SOC) Meetings held on December 9, 2025.

MOTION: It was moved by Elmer Jackson, seconded by Estela Mata-Carcamo to adopt. Motion Passed [4 – 0]. **AYES: MATA-CARCAMO, OROZCO, JACKSON, LARA**

3. **Measure BP Sales Tax Financial Update**

Rose Tam, Finance Director, gave the Measure BP Sales Tax Financial update

4. **Consideration and Approval of the Revised Logo Design for the Measure BP Stakeholders Oversight Committee**

SOC members selected Logo Design B with the removal of the check mark and Logo Design E with the blue check mark from logo design E to bring back to a future meeting.

5. **Stakeholders Oversight Committee Overview and Recap**

Chief Executive Officer Carrillo gave overview and recap of Measure BP Fund Investments.

STAKEHOLDERS OVERSIGHT COMMITTEE/STAFF REQUEST & COMMUNICATIONS

ADJOURNMENT

Chair Lara adjourned the meeting at approximately 6:12 p.m.

Besty Lara, Chair

Shirley Quiñones, City Clerk

APPROVED: **February 10, 2026**



Measure BP Sales Tax (TUT)

Financial Update as of February 28, 2026

	FY 22-23	FY 23-24	FY 24-25	FY 25-26
Revenue				
Measure BP Sales Tax	\$ 1,734,132	\$ 7,783,258	\$ 7,925,776	\$ 3,989,416
Interest Income	\$ 1,053	\$ 178,168	\$ 363,534	\$ 434,202
Total Revenue Received	\$ 1,735,186	\$ 7,961,427	\$ 8,289,310	\$ 4,423,618
Expenditures				
Expenditures	\$ -	\$ -	\$ 3,987,767	\$ 1,215,122
Transfers to General Fund <i>- Amount over \$6M to Cover General Operations</i>	\$ -	\$ -	\$ -	\$ 4,250,737
Transfers to General Fund <i>- Internal Transfer for December 2025 Settlement</i>	\$ -	\$ -	\$ -	\$ 6,000,000
Total Expenditures	\$ -	\$ -	\$ 3,987,767	\$ 11,465,859
Net Change in Fund Balance	\$ 1,735,186	\$ 7,961,427	\$ 4,301,543	\$ (7,042,241)
Projected Fund Balance:				
Beginning of Year	\$ -	\$ 1,735,186	\$ 9,696,612	\$ 13,998,155
End of Year	<u>\$ 1,735,186</u>	<u>\$ 9,696,612</u>	<u>\$ 13,998,155</u>	<u>\$ 6,955,914</u>

*Expenditures are included of actual and committed amounts



Measure BP Sales Tax (TUT)

Financial Update as of February 28, 2026

Revenue	
Measure BP Sales Tax	
May 2023 - January 2026	\$ 20,816,464
February 2026 Received	\$ 616,118
Interest Income	
Interest Income through December 2025	\$ 976,958
Total Revenue Received	\$ 22,409,540

Expenditures	<u>Approved by SOC</u>	<u>Approved by CC</u>	<u>Approved Funding</u>	<u>Amount Spent</u>	<u>Available Balance</u>
1) 11 Police New Vehicles with 5-Year Lease <i>- Paid for February 2025 - January 2026 lease and aftermarket equipment</i>	2/13/2024	3/6/2024	\$ 1,136,000	\$ 483,149	\$ 652,851
2) Two-Way APX Radio System by Motorola Solutions <i>- Year 1 (2024) lease was paid from Board of State and Community Corrections (BSCC) fund. Year 2 (2025) lease was paid from Measure BP fund on 3/27/2025</i>	2/13/2024	2/21/2024	\$ 1,247,301	\$ 623,650	\$ 623,651
3) Architectural Services for Concept Reports for a Proposed Sports Complex <i>- Started design services for this project</i>	2/13/2024	11/6/2024	\$ 86,000	\$ 48,175	\$ 37,825
4) 1 Kubota Tractor (Completed on 10/24/2024) <i>- \$52 remaining balance was moved back to Measure BP fund balance</i>	3/12/2024	5/1/2024	\$ 59,000	\$ 58,948	\$ -
5) 1 Full Size Crew Cab Pick-Up Truck (Lease) <i>- Paid for May 2025 - January 2026 lease and aftermarket equipment</i>	3/12/2024	5/1/2024	\$ 74,931	\$ 17,616	\$ 57,315
6) Bus Stops Enhancements including ADA Compliance Upgrades <i>- Proposed estimated cost of \$368,145 at SOC meeting on 3/12/2024; was tabled and requested to bring back more information</i>	Pending	Pending	\$ -	\$ -	\$ -

*Expenditures are included of actual and committed amounts



Measure BP Sales Tax (TUT)

Financial Update as of February 28, 2026

Expenditures	<u>Approved by SOC</u>	<u>Approved by CC</u>	<u>Approved Funding</u>	<u>Amount Spent</u>	<u>Available Balance</u>
7) Morgan Park Improvements <i>- Staff will work on the RFP for Professional Architectural Services</i>	4/9/2024	11/20/2024	\$ 1,000,000	\$ -	\$ 1,000,000
8) Zocalo Park and Civic Center Plaza - Event Programming and Site Maintenance for FY 24-25 <i>- Recreation and PW started the programs and the site maintenance</i>	8/13/2024	9/4/2024	\$ 200,000	\$ 150,953	\$ 49,047
9) Yiftee Gift Card Program for 2024 Holiday Season <i>- Applied \$15k contingency to extend the program due to rising in demand</i>	10/8/2024	11/6/2024	\$ 130,000	\$ 118,810	\$ 11,190
10) Senior Bingo System <i>- Staff is getting a small PA system for the announcement</i>	10/8/2024	11/6/2024	\$ 24,587	\$ 16,892	\$ 7,695
11) Community Empowerment Grants for Youth Sports Organization (Completed on 8/4/2025) <i>- Issued grant to 7 organizations</i>	11/12/2024	1/15/2025	\$ 30,000	\$ 30,000	\$ -
12) Community Service Officer (CSO) Program and Community Outreach Resource and Engagement (CORE) Team Funding <i>- PW ordered 3 trucks; received 1 truck for CORE Team, the other 2 trucks for CSO are in the process of upfitting</i>	5/13/2025	6/4/2025	\$ 607,372	\$ 206,604	\$ 400,768
13) Transfers to General Fund to Cover General Operations <i>- Approved by CC in the adopted budget for FY 25-26 for amount over \$6M</i>		6/18/2025	\$ 4,250,737	\$ 4,250,737	\$ -
14) Services for Families Impacted by ICE <i>- \$216k is funded by Measure BP plus \$50k was received from Supervisor H. Solis</i>	8/12/2025	9/17/2025	\$ 216,000	\$ 40,836	\$ 175,164

*Expenditures are included of actual and committed amounts



Measure BP Sales Tax (TUT)

Financial Update as of February 28, 2026

Expenditures	<u>Approved by SOC</u>	<u>Approved by CC</u>	<u>Approved Funding</u>	<u>Amount Spent</u>	<u>Available Balance</u>
15) Sports Development - Youth Sports <i>- Requested by RCS for FY 25-26 Recreational Reimbursement Program</i>	10/14/2025	11/5/2025	\$ 40,000	\$ -	\$ 40,000
16) Senior Community - Field Trips <i>- Requested by RCS for FY 25-26 transportation services</i>	10/14/2025	11/5/2025	\$ 35,000	\$ 3,078	\$ 31,922
17) Public Safety - Property and Evidence Management <i>- Requested by PD for FY 25-28 to seek for a specialized contractor</i>	10/14/2025	12/17/2025	\$ 165,000	\$ -	\$ 165,000
18) Landscape Maint. for Zocalo Park and San Gabriel River Greenway <i>- Requested by PW for subsequent fiscal years with adjusted CPI; RFP request to CC on 2/4/2026</i>	10/14/2025	2/4/2026	\$ 151,750	\$ -	\$ 151,750
19) Internal Transfer to General Fund and Repayment <i>- \$6M internal transfer with 0% interest to replenish General Fund Reserve</i>	12/9/2025	12/17/2025	\$ 6,000,000	\$ 6,000,000	\$ -
Total Expenditures Include Committed			\$ 15,453,678	\$ 12,049,448	\$ 3,404,179
Projected Fund Balance as of February 28, 2026			\$ 6,955,914		

*Expenditures are included of actual and committed amounts

STAFF REPORT

TO: Honorable Chair and Members of the Stakeholders Oversight Committee (SOC)

FROM: Manuel Carrillo Jr, Chief Executive Officer

PREPARED BY: Maria Moreno, Director of Recreation and Community Services

DATE: March 10, 2026

SUBJECT: Selection and Approval of Revised Measure BP Stakeholders Oversight Committee Logo Design

SUMMARY:

This staff report requests that the Measure BP Stakeholders Oversight Committee review, select, and approve a revised logo design for use as the official branding across all Measure BP–funded projects. The approved logo will serve as the primary visual identifier for project materials, communications, and all public-facing information related to Measure BP investments.

RECOMMENDED ACTION:

It is recommended that the Measure BP Stakeholders Oversight Committee to:

1. Select and approve one logo design to serve as the official branding for all Measure BP–funded projects; and
2. Authorize staff to implement the approved logo across all related materials, communications, and project signage.

FISCAL IMPACT:

There is no fiscal impact to select and approve a logo design.

BACKGROUND:

Currently, there is no established branding or logo to visually identify projects funded by Measure BP. As a result, the public lacks a clear and consistent way to recognize which community improvements, programs, and infrastructure investments are supported by Measure BP revenues. To address this gap, logo concepts were presented to the Measure BP Oversight Committee at its meetings on December 9, 2025, and January 13, 2026, for review and feedback. Based on the Committee’s input, the proposed logo concepts have been refined to reflect their recommendations.

Establishing a dedicated Measure BP logo will create a strong and recognizable visual connection between the measure and the projects it funds, enhancing transparency, increasing public awareness, and reinforcing the visibility and impact of Measure BP investments throughout the community.

DISCUSSION:

None

ALTERNATIVES:

None

CEQA REVIEW:

None

LEGAL REVIEW:

This report does not require legal review.

ATTACHMENTS:

1. Conceptual SOC Logo 2.13.26



CITY OF
**BALDWIN
PARK**

Measure BP Stakeholders Oversight Committee Logo Design



Presented by:

Manuel Carrillo Jr.
Chief Executive Officer

A



Investing in a Better Tomorrow

B



Investing in a Better Tomorrow

STAFF REPORT



TO: Honorable Chair and Members of the Stakeholders Oversight Committee (SOC)
FROM: Manuel Carrillo Jr, Chief Executive Officer
PREPARED BY: Maria Moreno, Director of Recreation and Community Services
DATE: March 10, 2026
SUBJECT: Request for Reappropriation of \$1,000,000 from Morgan Park Improvements to Ana Montenegro Park Project

SUMMARY:

This staff report requests that the Measure BP Stakeholders Oversight Committee (SOC) consider approving the reappropriation of \$1,000,000 previously allocated for the Morgan Park Improvements project to the Ana Montenegro Park project with \$430,000 construction contingency. The proposed reallocation would redirect existing Measure BP funds to support the timely advancement of the Ana Montenegro Park project, enabling the City to proceed to bid for construction while deferring Morgan Park Improvements funding until the project is shovel-ready.

RECOMMENDED ACTION:

It is recommended that the Measure BP Stakeholders Oversight Committee to:

1. Approve the reappropriation of \$1,000,000 from the Morgan Park Improvements project to the Ana Montenegro Park project with \$430,000 construction contingency; and
2. Authorize the Director of Finance to appropriate and make necessary changes to the budget.

Category: E Recreation and Parks

- Parks

FISCAL IMPACT:

There is a \$430,000 fiscal impact associated with this action. The proposed reappropriation would redirect previously approved Measure BP funds and does not increase the overall project budget or require new General Fund contributions.

The total anticipated construction cost for the Ana Montenegro Park project is estimated at approximately \$4,300,000. Staff is requesting a \$430,000 construction contingency. Funding sources identified to support the project are as follows:

Funding Source	Identified Funding
Los Angeles County Regional Park and Open Space District (Measure A)	3,300,000
Measure BP Reappropriation (Requested)	1,000,000
Approximate Project Subtotal	4,300,000
Construction Contingency Measure BP (Requested)	430,000

BACKGROUND:

On April 9, 2024, the Measure BP Stakeholders Oversight Committee (SOC) approved a \$1,000,000 allocation for improvements at Morgan Park. The intent of this allocation was to advance critical park enhancements consistent with the goals of Measure BP, including expanding recreational opportunities, improving park amenities, and enhancing community use of public spaces.

Since that approval, staff have continued evaluating project readiness, timelines, and implementation requirements for both the Morgan Park Improvements and the Ana Montenegro Park project. At this time, the Morgan Park Improvements project is not shovel-ready. Additional time is required to complete necessary pre-construction activities, which may include finalizing design documents, completing environmental review, securing permits, and preparing bid-ready specifications. As a result, the project is not in a position to proceed to advertisement and construction in the immediate term.

At this time, the Ana Montenegro Park project has progressed to a shovel-ready stage. Design and preparatory work have been completed to a level that would allow the project to proceed to bid and construction without delay, contingent upon funding availability. Advancing this project at this time would allow the City to maintain project momentum, avoid potential cost escalation due to inflation and market conditions, and deliver timely community benefits aligned with Measure BP objectives.

In order to continue making measurable progress on voter-approved park improvements, staff are requesting that the SOC consider reappropriating the previously approved \$1,000,000 allocation from the Morgan Park Improvements project to the Ana Montenegro Park project. This reallocation would not eliminate or cancel the Morgan Park Improvements; rather, it would defer funding until the project reaches shovel-ready status. Staff intend to return to the SOC with a future funding request for Morgan Park once all required pre-construction milestones have been achieved.

Reappropriating the \$1,000,000 at this time will enable the City to proceed to bid for the Ana Montenegro Park project and continue advancing capital improvements in a timely and fiscally responsible manner. Staff has determined that this approach maximizes the effective use of Measure BP funds, ensures continued project delivery, and upholds the Committee's commitment to accountability and progress for the community.

DISCUSSION:

None

ALTERNATIVES:

The alternative is not to approve the reappropriation.

CEQA REVIEW:

None

LEGAL REVIEW:

This report does not require legal review.

ATTACHMENTS:

1. April 9, 2024 - SOC Staff Report - Improvement at Morgan Park

STAFF REPORT



TO: Chair and Members of the Measure BP Stakeholders Oversight Committee (SOC)

FROM: Enrique C. Zaldivar, City Manager

DATE: April 9, 2024

SUBJECT: Proposal- Request For Measure BP Funding- Improvements at Morgan Park

SUMMARY

Parks are one of the most important assets of our community. Parks are intended to be used by our residents for their recreation and enjoyment. Morgan Park is not only the City's flagship park, it is also used by thousands of the city residents, precisely as intended. Morgan Park is in need of improvements to ensure that it can continue to provide the service that residents expect and deserve.

RECOMMENDATION

It is recommended that the SOC:

1. Discuss the scope of the proposed improvements at Morgan Park to further refine the extent of the funding request.
2. Upon finalization of the scope of the improvements, approve Measure BP Funds for the implementation of improvements at Morgan Park:
 - Investment Opportunity Category: Recreation and Parks
 - Subcategory: Parks
 - Requester: Recreation and Community Services Department (RCS) \$1,000,000 -
 - Dollar Amount Requested: To Be Further Refined- First Estimate
3. Forward recommendation of approval to the City Council

FISCAL IMPACT

RCS proposes to leverage Measure BP funds with multiple other sources of funds to make the significant improvements needed at Morgan Park. The preliminary cost estimate for Measure BP Funds is \$1 million . This estimate may vary depending on the refinement of the scope following discussion and deliberation by the SOC. Proposed breakdown of the complete project funding:

Funding Source	Identified Funding
Measure BP (REQUESTED)	\$1,000,000
Los Angeles County Regional Park and Open Space District (Measure A)	\$1,292,387
Community Development Block Grant (CDBG)	\$600,000
Estimated Total	\$2,892,387

BACKGROUND

As the City endeavors to increase the availability of parks space for both passive recreation and active recreation like sports, it is crucial that we maintain and derive the highest potential of the parks already in existence. By industry standards, the City is park-poor at 0.3 park-acres per 1000 residents compared to the industry standard of 3.3 acres per 1000 residents. Investing in the renovation of existing parks is critical to ensure that the level and quality of service that residents experience at our existing parks is uncompromised.

DISCUSSION

Morgan Park is the City's "Central Park", with it being located in the downtown district of the City, and being home to so many and very active activity centers such as the Esther Snyder Community Center, the Julia McNeil Senior Center, the Teri Muse Family Service Center, the Cesar Chavez Amphitheater which hosts the Concerts at the Park series. Morgan Park is always vibrantly alive with residents participating in the many activities organized by RCS. Much of the infrastructure of the park is maintained by the City's Department of Public Works.

Members of the SOC and members of the community have expressed the need for Morgan Park to have better lighting throughout the park and throughout the night. The proposed project will address this need.

While RCS has identified a conceptual scope of the range of improvements needed, it is best that the SOC take up the proposal for discussion first to help further refine the scope of the project with the full and transparent input from the members of the SOC, which may span for a few SOC meetings.

ALTERNATIVES

None recommended.

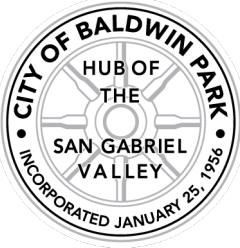
LEGAL REVIEW

This report has been reviewed and approved by the City Attorney as to legal form and content.

ATTACHMENTS

1. Staff report from RCS Department to the CEO

MEMORANDUM



TO: Enrique C. Zaldivar, P.E., Chief Executive Officer
FROM: Manuel Carrillo Jr., Director of Recreation & Community Services
DATE: April 9, 2024
SUBJECT: Request For Measure BP Funding for Morgan Park Improvements

SUMMARY

During the initial Community Engagement Meetings for American Recovery Project Act (ARPA) and the Education Campaign of Measure BP, the community had expressed a desire to improve all public facilities and add a sports park.

RECOMMENDATION

It is recommended that the SOC consider the approval of the Morgan Park Improvements.

Investment Opportunity Category: Recreation and Parks

Subcategory: Parks

Requester: Recreation & Community Services

Dollar Amount Requested: \$1,000,000

Forward Recommendation to the City Council for Final Action

FISCAL IMPACT

Requested Funding will be a direct drawdown from the Measure BP Funds. As of February 2024, the Fund balance was \$5,685,725 which is sufficient to grant this request. The anticipated cost estimate is approximately \$2,892,387, listed below are the funding sources available.

Funding Source	Identified Funding
Community Development Block Grant (CDBG)	\$600,000
Los Angeles County Regional Park and Open Space District (Measure A)	\$1,292,387
Measure BP (REQUEST)	\$1,000,000
Anticipated Project Subtotal	\$2,892,387

BACKGROUND

In 2010 the City completed the Morgan Park Improvements which included a revamped plaza with playground and splash pad elements. The basketball courts were constructed well over 30 years ago. Since then, the city has conducted numerous repairs including rubberized playground flooring, many splash pad repairs and general maintenance floor resurfacing for the basketball courts. Additionally, the Morgan Park Restroom Improvements are currently in plan check and will compliment this request.

DISCUSSION

According to the LA County Countywide Comprehensive Park Master Plan, Baldwin Park ranked as a park poor community with .3 park acres per 1,000 compared to the County average of 3.3 per 1,000. In addition, a mere 22% of the population has accessibility to walk to a park compared to the County average of 49% being within walking distance of a park. Furthermore, Baldwin Park is rated as a very

high park need area according to the LA County's Park Metric. The city currently has a total of 4 active parks and Morgan Park is the marquee park within its park system; thus, the usage is high when compared to the rest of the inventory. The current playground is outdated, and the splash pad is a recirculation system thus the features have exhausted its life expectancy.

The proposed conceptual plan proposes to expand the playground footprint to provide universal access and significantly increase shade throughout the plaza area. Upon completion of the project, the proposed improvements will increase accessibility for users of all abilities regardless of their mobility. These contemporary upgrades will provide dynamic components that will enhance the play experience for all users.

ALTERNATIVES

None being recommended.

LEGAL REVIEW

The City Attorney has reviewed the agreement and approved it as to form.

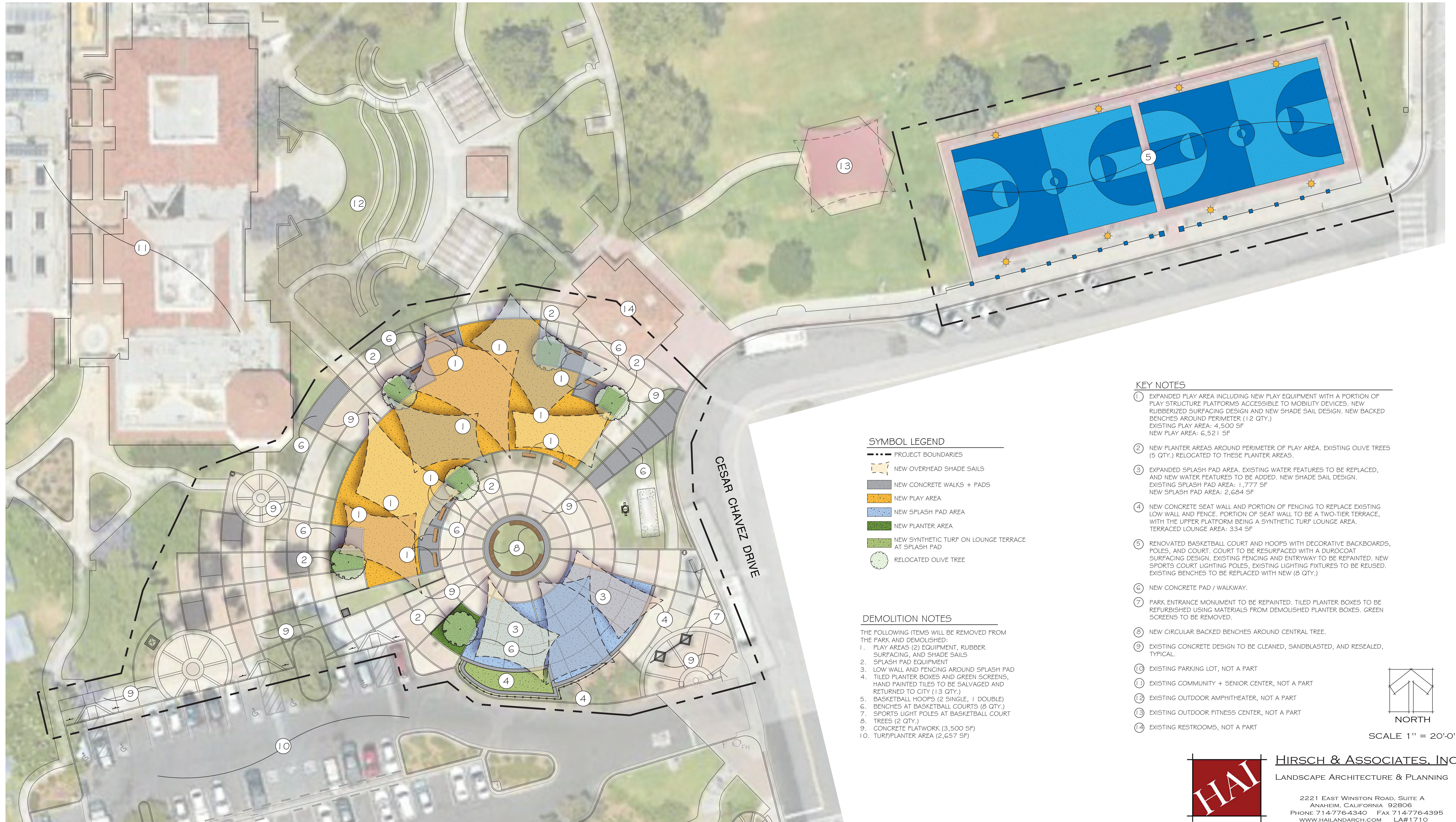
ATTACHMENT

1. Morgan Park Improvements Conceptual & Cost Estimate

MORGAN PARK IMPROVEMENTS

CITY OF BALDWIN PARK

MARCH 29, 2024



SYMBOL LEGEND

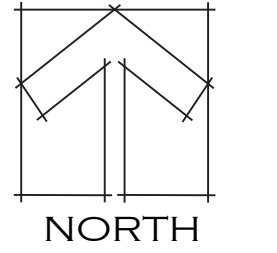
- PROJECT BOUNDARIES
- NEW OVERHEAD SHADE SAILS
- NEW CONCRETE WALKS + PADS
- NEW PLAY AREA
- NEW SPLASH PAD AREA
- NEW PLANTER AREA
- NEW SYNTHETIC TURF ON LOUNGE TERRACE AT SPLASH PAD
- RELOCATED OLIVE TREE

DEMOLITION NOTES

- THE FOLLOWING ITEMS WILL BE REMOVED FROM THE PARK AND DEMOLISHED:
1. PLAY AREAS (2) EQUIPMENT, RUBBER SURFACING, AND SHADE SAILS
 2. SPLASH PAD EQUIPMENT
 3. LOW WALL AND FENCING AROUND SPLASH PAD
 4. TILED PLANTER BOXES AND GREEN SCREENS, HAND PAINTED TILES TO BE SALVAGED AND RETURNED TO CITY (13 QTY.)
 5. BASKETBALL HOOPS (2 SINGLE, 1 DOUBLE)
 6. BENCHES AT BASKETBALL COURTS (8 QTY.)
 7. SPORTS LIGHT POLES AT BASKETBALL COURT
 8. TREES (2 QTY.)
 9. CONCRETE FLATWORK (3,500 SF)
 10. TURF/PLANTER AREA (2,657 SF)

KEY NOTES

- 1 EXPANDED PLAY AREA INCLUDING NEW PLAY EQUIPMENT WITH A PORTION OF PLAY STRUCTURE PLATFORMS ACCESSIBLE TO MOBILITY DEVICES. NEW RUBBERIZED SURFACING DESIGN AND NEW SHADE SAIL DESIGN. NEW BACKED BENCHES AROUND PERIMETER (12 QTY.)
EXISTING PLAY AREA: 4,500 SF
NEW PLAY AREA: 6,521 SF
- 2 NEW PLANTER AREAS AROUND PERIMETER OF PLAY AREA. EXISTING OLIVE TREES (5 QTY.) RELOCATED TO THESE PLANTER AREAS.
- 3 EXPANDED SPLASH PAD AREA. EXISTING WATER FEATURES TO BE REPLACED, AND NEW WATER FEATURES TO BE ADDED. NEW SHADE SAIL DESIGN.
EXISTING SPLASH PAD AREA: 1,777 SF
NEW SPLASH PAD AREA: 2,684 SF
- 4 NEW CONCRETE SEAT WALL AND PORTION OF FENCING TO REPLACE EXISTING LOW WALL AND FENCE. PORTION OF SEAT WALL TO BE A TWO-TIER TERRACE, WITH THE UPPER PLATFORM BEING A SYNTHETIC TURF LOUNGE AREA.
TERRACED LOUNGE AREA: 334 SF
- 5 RENOVATED BASKETBALL COURT AND HOOPS WITH DECORATIVE BACKBOARDS, POLES, AND COURT. COURT TO BE RESURFACED WITH A DUROCOAT SURFACING DESIGN. EXISTING FENCING AND ENTRYWAY TO BE REPAINTED. NEW SPORTS COURT LIGHTING POLES, EXISTING LIGHTING FIXTURES TO BE REUSED. EXISTING BENCHES TO BE REPLACED WITH NEW (8 QTY.)
- 6 NEW CONCRETE PAD / WALKWAY.
- 7 PARK ENTRANCE MONUMENT TO BE REPAINTED. TILED PLANTER BOXES TO BE REFURBISHED USING MATERIALS FROM DEMOLISHED PLANTER BOXES. GREEN SCREENS TO BE REMOVED.
- 8 NEW CIRCULAR BACKED BENCHES AROUND CENTRAL TREE.
- 9 EXISTING CONCRETE DESIGN TO BE CLEANED, SANDBLASTED, AND RESEALED, TYPICAL.
- 10 EXISTING PARKING LOT, NOT A PART
- 11 EXISTING COMMUNITY + SENIOR CENTER, NOT A PART
- 12 EXISTING OUTDOOR AMPHITHEATER, NOT A PART
- 13 EXISTING OUTDOOR FITNESS CENTER, NOT A PART
- 14 EXISTING RESTROOMS, NOT A PART



SCALE 1" = 20'-0"

HAI HIRSCH & ASSOCIATES, INC.
LANDSCAPE ARCHITECTURE & PLANNING

2221 EAST WINSTON ROAD, SUITE A
ANAHEIM, CALIFORNIA 92806
PHONE 714-776-4340 FAX 714-776-4395
WWW.HAILANDARCH.COM LA#1710

MORGAN PARK: VISION BOARD

CITY OF BALDWIN PARK

MARCH 29, 2024



Destination playground. Natural-materials theming with rubber surfacing design. Portion of platform structures accessible to mobility devices. Structures and colors to be determined.



New nature-themed splash pad equipment from Vortex. Equipment to be determined.



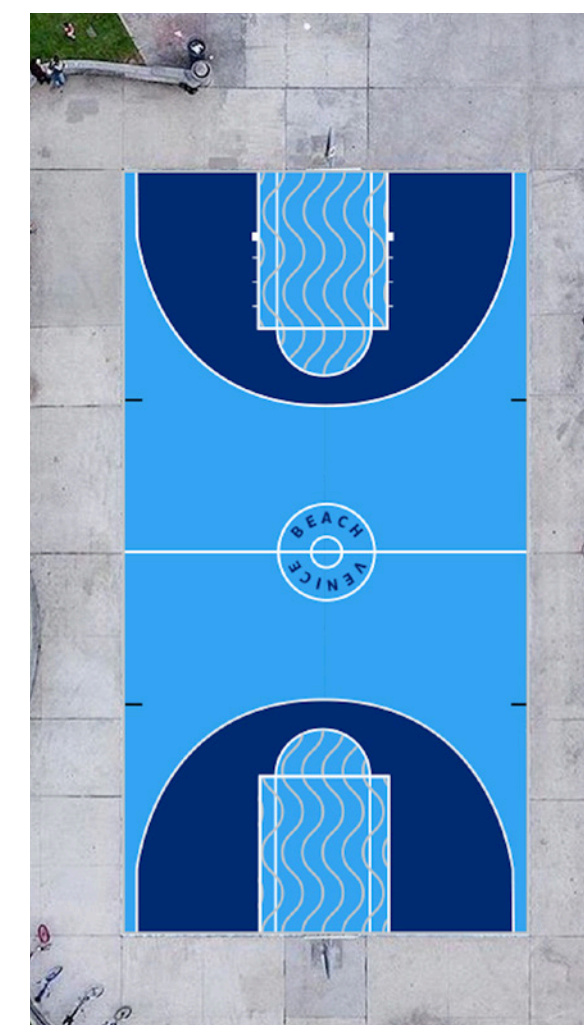
New circular enches around central tree.



Concrete seat wall at splash pad area with 2-tier synthetic turf lounge terrace.



Renovated basketball court with Duracourt Surfacing design. New basketball hoops. Color and design to be determined.



Artistic shade sail design arcs over the playground and splash pad. Colors and styles to be determined.



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HIRSCH & ASSOCIATES, INC.
LANDSCAPE ARCHITECTURE & PLANNING

City of Baldwin Park, CA
Morgan Park
CONCEPT 2

Estimate of Probable Costs-March 29, 2024

GENERAL & SITE DEMOLITION	QTY	UNIT	COST	TOTAL
1 Mobilization	1	LS	\$ 75,000.00	\$75,000.00
2 Remove Play Equipment, Footings, and Shade Sails	1	LS	\$ 20,000.00	\$20,000.00
3 Remove Rubberized Surfacing at Play Area	4,500	SF	\$ 3.00	\$13,500.00
4 Remove Splash Pad Equipment	1	LS	\$ 5,000.00	\$5,000.00
5 Remove Existing Low Wall and Fence at Splash Pad	1	LS	\$ 5,000.00	\$5,000.00
6 Remove Existing Tiled Planters and Green Screen, Salvage Handpainted Tiles	13	EA	\$ 500.00	\$6,500.00
7 Remove Existing Benches at Basketball Courts	8	EA	\$ 250.00	\$2,000.00
8 Remove Existing Tree	2	EA	\$ 1,500.00	\$3,000.00
9 SWPP & Erosion Control	1	LS	\$ 20,000.00	\$20,000.00
10 Remove Existing Paving/Sidewalk	3,500	SF	\$ 5.00	\$17,500.00
11 Clear and Grub	2,657	SF	\$ 0.70	\$1,859.90
12 Excavate, Grade, Backfill & Compact	5,000	SF	\$ 1.74	\$8,700.00
13 Tree Protection	1	LS	\$ 7,500.00	\$7,500.00
14 DEMOLITION SUBTOTAL				\$185,559.90
GENERAL SITE CONSTRUCTION				
15 New Playground Equipment, (supply, shipping and installation)	1	LS	\$ 800,000.00	\$800,000.00
16 New 6" x 18" Concrete Play Curb	234	LF	\$ 75.00	\$17,550.00
17 New Rubber Surfacing at Play Area	6,521	SF	\$ 38.00	\$247,798.00
18 Relocate Existing Olive Trees at Play Area	5	EA	\$ 2,000.00	\$10,000.00
19 Relocate Existing Benches at Play Area	1	LS	\$ 3,000.00	\$3,000.00
20 New Shade Sails at Play Area and Splash Pad	1	LS	\$ 200,000.00	\$200,000.00
21 Splash Pad Equipment Upgrade + Additional New Equipment	1	LS	\$ 200,000.00	\$200,000.00
22 New Concrete Seat Wall, Synthetic Turf Terrace, and Fencing at Splash Pad	1	LS	\$ 150,000.00	\$150,000.00
23 Renovation of Existing Concrete Paving and Splash Pad Concrete	1	LS	\$ 80,000.00	\$80,000.00
24 Provide and Install 4" Thick Concrete	2,692	SF	\$ 16.00	\$43,072.00
25 Refinish Basketball Court with Duracourt Coating Design	8,612	SF	\$ 10.00	\$86,120.00
26 Repaint Fencing and Entryway at Basketball Court	1	LS	\$ 3,000.00	\$3,000.00
27 Refurbish Existing Tiled Planters at Entry Monument, Remove Greenscreens	1	LS	\$ 2,000.00	\$2,000.00
28 Repaint Park Entry Monument	1	LS	\$ 2,000.00	\$2,000.00
29 Relocate Light Pole	3	EA	\$ 2,000.00	\$6,000.00
30 Relocate Bike Rack	1	EA	\$ 500.00	\$500.00
31 Site Electrical	1	LS	\$ 75,000.00	\$75,000.00
32 GENERAL SITE CONSTRUCTION SUBTOTAL				\$1,926,040.00
SITE FURNISHINGS				
33 Provide And Install Basketball Hoop and Backboard (2 single, 1 double)	3	EA	\$ 8,000.00	\$24,000.00
34 Provide And Install New Light Poles at Basketball Courts (use existing fixtures)	8	EA	\$ 2,000.00	\$16,000.00
35 Provide And Install New Backed Benches at Basketball Courts	8	EA	\$ 2,500.00	\$20,000.00
36 Provide And Install New Curved Backed Benches at Central Tree	9	EA	\$ 3,000.00	\$27,000.00
37 Provide and Install New Backed Benches at Play Area	12	EA	\$ 3,000.00	\$36,000.00
37 SITE FURNISHINGS SUBTOTAL				\$123,000.00
IRRIGATION				
38 Modify Portion of Existing Irrigation System	1,000	SF	\$ 5.00	\$5,000.00
39 Provide and Install New Irrigation System	1,500	SF	\$ 5.00	\$7,500.00
40 Relocate Existing Backflow Preventor	1	LS	\$ 5,000.00	\$5,000.00
41 Relocate Existing Irrigation Control Valves	8	EA	\$ 1,000.00	\$8,000.00
42 IRRIGATION SUBTOTAL				\$25,500.00
LANDSCAPE				
43 New Planter Areas	474	SF	\$ 5.00	\$2,370.00
44 Replace Turf Damaged During Construction	1	LS	\$ 15,000.00	\$15,000.00
45 LANDSCAPE SUBTOTAL				\$17,370.00
46 SUBTOTAL				\$2,277,469.90
47 Architecture and Engineering Design	10%			\$227,746.99
48 Construction Contingency	10%			\$227,746.99
49 Contractor General Conditions	7%			\$159,422.89
50 TOTAL				\$2,892,386.77

STAFF REPORT



TO: Honorable Chair and Members of the Stakeholders Oversight Committee (SOC)

FROM: Manuel Carrillo Jr, Chief Executive Officer

PREPARED BY: Maria Moreno, Director of Recreation and Community Services

DATE: March 10, 2026

SUBJECT: Consideration of Funding Request for Susan Rubio Zócalo Park Programming, Events and Maintenance

SUMMARY:

This staff report requests that the Measure BP Stakeholders Oversight Committee the consideration of Funding Request for Susan Rubio Zócalo Park programming, events and maintenance.

RECOMMENDED ACTION:

It is recommended that the Measure BP Stakeholders Oversight Committee:

1. Approval of Funding Request of \$200,000 for the remaining of Fiscal Year 25-26 and \$200,000 for Fiscal Year 26-27 for Susan Rubio Zócalo Park programming, events and maintenance; and
2. Authorize the Director of Finance to make the appropriation and necessary budget adjustments.

Category: E Recreation and Parks

- Parks
- Programs

FISCAL IMPACT:

Approval of the requested action will result in a fiscal impact of \$200,000 each year for Fiscal Years 25/26 and 26/27 to support ongoing programming, community events, maintenance, and utilities at Susan Rubio Zocalo Park. This investment will sustain and enhance the park's diverse recreational, cultural, and intergenerational programs, ensuring that residents continue to enjoy high-quality events, activities, and community engagement opportunities in a safe, well-maintained environment.

The proposal seeks to establish this allocation as an annual appropriation, subject to City Council approval during the formal budget adoption process. This approach promotes fiscal oversight, transparency, and alignment with the City's long-term financial planning objectives.

To ensure ongoing accountability and responsiveness to community needs, staff will provide an annual performance report that updates City Council on programming and events participation, including attendance figures, community engagement levels, and program offerings. These reports will inform adjustments and enhancements to park activities, helping to ensure that Susan Rubio Zocalo Park continues to deliver meaningful, well-attended, and inclusive programs for all residents.

Description	Amount
Programs and Events	85,000
Personnel	55,000
Maintenance/ Utilities	60,000
Total	200,000

BACKGROUND:

Since its grand opening in September 2024, Susan Rubio Zocalo Park has rapidly emerged as a vibrant community gathering space and cultural focal point for residents and visitors alike. The park has become a hub for inclusive programming, intergenerational activities, and civic engagement, strengthening community connections and enhancing overall quality of life.

Through the support of Measure BP, a total of \$200,000 was allocated for each year to cover Fiscal Years 24/25, 25/26 and 26/27 to ensure the park’s successful activation and long-term maintenance. This funding enables a diverse and inclusive range of programs, events, and community initiatives designed to bring the space to life and encourage regular community engagement. Additionally, a portion of the funds is specifically dedicated to facility maintenance and operational support, covering landscape upkeep, cleaning, repairs, equipment servicing, and other essential site management activities necessary to preserve the park’s safety and functionality.

This strategic investment funded 14 months of consistent programming and structured site management, establishing both an operational framework and maintenance standards that support long-term sustainability. Ongoing maintenance has been critical to protecting the City’s investment, ensuring the park remains safe, attractive, and fully operational while accommodating high levels of community use. As a result, the park has been firmly established as a dynamic, welcoming destination that serves residents of all ages and reflects the cultural vibrancy of the community.

To sustain this momentum and ensure continued activation, stewardship, and long-term maintenance of the park, staff respectfully request that the Measure BP Oversight Committee once again consider and approve a funding allocation of \$200,000 to support the next phase of programming and maintenance.

DISCUSSION:

None

ALTERNATIVES:

There is no alternatives.

CEQA REVIEW:

These actions are exempt from review under the California Environmental Quality Act (California Public Resources Code §§ 2100, et seq., “CEQA”) and CEQA regulations (14 California Code of Regulations §§ 15000, et seq.)

LEGAL REVIEW:

This report does not require legal review.

ATTACHMENTS:

1. August 13, 2024 SOC Staff Report - Measure BP Funding
2. 08-13-2024 SOC Regular Meeting Minutes

STAFF REPORT



TO: Chair and Members of the Measure BP Stakeholders Oversight Committee (SOC)

FROM: Enrique C. Zaldivar, Chief Executive Officer

DATE: August 13, 2024

SUBJECT: Proposal-Request For Measure BP Funding – Event Programming and Site Maintenance For the Susan Rubio Zocalo Park and Civic Plaza- Fiscal Year 24/25

SUMMARY

The Susan Rubio Zocalo Park and Civic Plaza (Zocalo Plaza) currently under construction is slated to be completed and dedicated in mid September 2024. Zocalo will be a hallmark of civic, cultural, social, and artistic activities for the entire city community. Ensuring that there is funding for its programming and maintenance is of paramount importance. Measure BP Funding is appropriate under the SOC’s Recreation and Parks Investment Opportunity Category.

RECOMMENDATION

It is recommended that the SOC:

1. Approve \$200,000 of Measure BP Funding for the event programming and maintenance of the Zocalo Park and Civic Plaza, which includes \$115,000 for Programming, \$50,000 for Maintenance and \$35,000 for contingency. For the Fiscal Year 2024/25.
2. Forward SOC Recommendation to City Council

Investment Opportunity Category: Recreation and Parks

Subcategories: Parks, Programs

Requester: City Council, Office of the CEO, RCS, Public Works

Dollar Amount Requested: \$200,000 (Amended by City Council)

FISCAL IMPACT

As of July 31, there is balance of \$6,321,414 in the measure BP Fund, more than adequate to cover this request.

BACKGROUND/DISCUSSION

Zocalo Plaza has been made possible by a collage of state funding, grants, and special funds. But importantly, it has been made possible by the vision and determination of the City Council, who created the vision and have provided the drive to make it happen. As it approaches its completion and dedication in just a few weeks, the City Council recognized that funding for its programming and maintenance must be secured for Fiscal year 2024-25. Staff had requested \$165,000, Council added a contingency of \$35,000 to the request for a total of \$200,000, and directed Staff to present the Request For Funding to the SOC.

ALTERNATIVES

None being recommended.

LEGAL REVIEW

This report has been reviewed and approved by the City Attorney as to legal form and content.

ATTACHMENTS

1. Staff Report to the City Council date June 19, 2024
2. City Council Meeting Minutes of June 19, 2024.

STAFF REPORT

TO: Honorable Mayor and Members of the City Council

FROM: Enrique C. Zaldivar, Chief Executive Officer
 Manuel Carrillo Jr., Director of Recreation and Community Services
 Rose Tam, Director of Finance
 Sam Gutierrez, Director of Public Works

DATE: June 19, 2024

SUBJECT: Event Programming and Site Maintenance for the Susan Rubio Zocalo Park and Civic Plaza- Fiscal Year 24/25 Funding

SUMMARY

With the imminent completion of the Zocalo Plaza slated for late July 2024, the need for to develop a programming calendar to activate the plaza with events, and the allocation of resources to maintain it, is timely as the City Council considers the City budget for Fiscal Year 2024/25.

RECOMMENDATION

It is recommended that the City Council:

1. Direct Staff to present a Request for Funding to the Measure BP Stakeholders Oversight Committee (SOC) for the Programming and Maintenance of the Zocalo Plaza.
2. The estimated amount of funding needed is \$ 115,000 for Programming and \$50,000 for Maintenance for a total cost of \$165,000 for FY 24/25.
3. Direct staff to establish a programming calendar that will have community and civic activities such as musical performances, dance and folklorico performances, poetry, community dance “tardeadas”, local culinary expos, etc, at least twice a month as a goal.

FISCAL IMPACT

Zocalo Plaza is a brand-new facility with no pre-existing budget for programming nor maintenance. Its construction was made possible by grants and other special funds, none of which include funding for programming or maintenance. The General Fund is not able to sustain any further obligations at this juncture. Measure BP Funding is an appropriate potential funding source in that the Plaza offers a direct benefit to the community at large. A request for funding for \$165,000 will be presented to the SOC at its meeting of August 2024. This request for funding would fall under the Recreation and Parks Investment Opportunity category of the SOC’s priority guidelines.

BACKGROUND

Construction of the Susan Rubio Zocalo Park and Civic Plaza (Zocalo Plaza) broke ground in January 2023. The City’s vision for the Zocalo Plaza is for it to become a civic and community gathering place for cultural, artistic, and civic activities for all city residents and visitors to our city, as a way of further activating the downtown

district of the city; and who in turn will patronize the downtown businesses, generating sales tax revenue. Zocalo Plaza itself has a retail restaurant building to complement the program activities being held there.

DISCUSSION

Zocalo Plaza features a number of physical amenities intended to provide a wholesome and fulfilling experience for all residents and visitors alike: it offers a walkway around the perimeter of the plaza for folks to enjoy a nice stroll; it has a pavilion center stage for hosting of cultural, artistic and civic events, with an amphitheater-like seating area for the audience; it has beautiful landscaping to enrich the natural experience of all attendees; and it has a retail restaurant building for the enjoyment of attendees to the park, once a restaurant operator is in place. All of these features require resources in the form of staffing time, contract cost, supplies and materials. Following is a breakdown of the estimated costs, adding up to \$165,000 for FY 24/25:

Proposed Programing Budget:	
Part Time Support Staff	\$25,000.00
Supplies	\$25,000.00
Professional Services	\$40,000.00
Facility Maintenance	\$25,000.00
Proposed Programming Sub Total	\$115,000.00
Proposed Maintenance Budget:	
Maintenance Services	\$35,000.00
Materials and Supplies	\$15,000.00
Proposed Maintenance Sub Total	\$50,000.00
Proposed Total	\$165,000.00

Samples of Potential Activities on a weekly basis:

- Chalk Art Fest
- Arts & Crafts
- Family style entertainment
- Petting Zoo
- Balloon Artist
- Bubble Artist & Games
- Caricatures Artist
- Environmental activities
- Provide stage space to youth groups (cheer, choir, ballet folklorico, youth mariachi, etc.)
- Aztec Dancers
- Local Artisans

Move or partially host activities @ Zocalo

- Conclude Parade
- Tree Lighting Ceremony
- Holiday Programs (NEW)
- Host elements of Dia de Los Muertos or expand existing program
- Host elements of Black History Month or expand existing program
- Host elements American Pacific Islander (API) or expand existing program

- Essentially the ARC will be an indoor space and Susan Rubio Zocalo Park will be an outdoor space. Both facilities will complement each other and create synergy to open up the Historical Museum.

Monthly Professional Monthly Events

Professional Performers:

- Story Telling
- Puppet Show
- Art Competition
- Mariachis in the Park
- Entertainment to draw residents to the Susan Rubio Zocalo Park
- Baldwin Park Idol or Karaoke Sessions
- Host Desert Trucks
- Host Audio Visual Game Trucks (Create gaming tournaments)
- El Grito Ceremony and other cultural events

ALTERNATIVES

None being recommended.

LEGAL REVIEW

This report has been reviewed and approved by the City Attorney as to form.

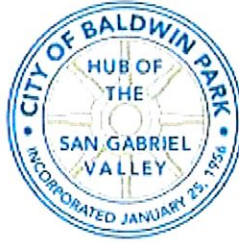
ATTACHMENTS

1. None

CITY COUNCIL
REGULAR MEETING

Minutes

June 19, 2024, 7:00 PM



Mayor	Emmanuel J. Estrada
Mayor Pro Tem	Jean M. Ayala
Councilmember	Alejandra Avila
Councilmember	Daniel Damian
Councilmember	Monica Garcia

These minutes are presented in Agenda order.

CALL TO ORDER

The meeting was called to order at approximately 7:10 p.m. by Mayor Estrada.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Mayor Estrada.

ROLL CALL

City Clerk Saenz performed roll call:

MEMBERS:

- Councilmember Alejandra Avila (present)
- Councilmember Daniel Damian (present)
- Councilmember Monica Garcia (absent)
- Mayor Pro Tem Jean M. Ayala (present)
- Mayor Emmanuel Estrada (present)

REPORT FROM CLOSED SESSION

Assistant City Attorney Ornelas-Lopez announced that the City Council met in closed session and the all the Councilmembers were present except for Councilmember Garcia. On all the items on the Special Agenda, counsel gave an update and City Council provided direction, there is no reportable action.

ANNOUNCEMENTS

The Mayor announced that the City Council are also members of the Board of Directors of the Housing Authority and Finance Authority which are concurrently convening with the City Council this evening and each Council Member is paid an additional stipend of \$30 for attending the Housing Authority meeting and \$50 for attending the Finance Authority meeting.

Mayor Pro Tem Ayala requested that today's meeting be closed in the honor of Natividad Arrellano.

PROCLAMATIONS, COMMENDATIONS & PRESENTATIONS

The Mayor and City Council presented Certificates of Recognition for the Recreation and Community Services Student Commission (Itzel Herrera and Lindsey Castro), Term from July 1, 2023 to June 30, 2024.

The Mayor and City Council proclaimed June 2024 as the National Homeownership Month

The Mayor and City Council proclaimed June 19, 2024 as Juneteenth Awareness Month

PUBLIC COMMUNICATIONS

The Mayor opened Public Communications at approximately 7:25 p.m., seeing no one wishing to speak public communications was closed.

CONSENT CALENDAR

All items listed are considered to be routine business by the City Council and will be approved with one motion.

1. **City of Baldwin Park's Warrants and Demands**

Motion ratify the attached Warrants and Demands Register.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

2. **Treasurer's Report City (CC) – March 2024**

Motion to receive and file the Treasurer's Report for March 2024.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

3. **Meeting Minutes for June 5, 2024**

Motion to approve the Regular City Council Meeting held on June 5, 2024.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

4. **Adopt Resolution No. 2024-026 Setting the Appropriations Limit for Fiscal Year 2024-25**

Motion to adopt Resolution No.2024-026, setting the Appropriations Limit for Fiscal Year 2024-25 at \$101,614,675.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

5. **Approval of Annual Statement of Investment Policy for Fiscal Year 2024-25**

Motion to approve the Statement of Investment Policy for Fiscal Year 2024-25.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

6. **Treasurer's Report City (CC) – April 2024**

Motion to receive and file the Treasurer's Report for April 2024.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

7. **Approval of agreement with All City Management Services to provide school crossing guard services for fiscal year 2024-2025**

Motion to

1. Approve the contract with ACMS for crossing guard services.
2. Authorize the Mayor to execute the agreement.
3. Authorize the Director of Finance to appropriate fundings and add the funding allocations to the FY 2024-25's budget.
4. Authorize the Director of Finance to bill Baldwin Park Unified School District (BPUSD) for their share of the contract in the amount of \$150,555.50.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

8. **Approve a Request for Proposal for the Emergency Operations Center Upgrade Project.**

Motion to:

1. Approve the release of the Request for Proposal; and
2. Direct staff to review and rank the responses to the RFP based on the evaluation criteria; and
3. Present a recommendation to the City Council, including a cost estimate, for award of the contract.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

9. **Approval for Purchase of Overhead Street Name Signs for Francisquito Avenue and Various Intersections**

Motion to:

1. Approve the purchase of forty-five (45) signs through Pacific Products Inc.; and
2. Authorize the Director of Finance to make the necessary budget transfers and adjustments for the proposed purchase of these signs and hardware; and
3. Authorize the Director of Public Works, or his designee, to complete all the proper documentation to process purchase order requisition for the purchase of these signs.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

10. **Review of the Fiscal Year 2023 Edward Byrne Memorial Justice Assistance Grant (JAG) Program and Grant Award Modification (GAM) Request.**

Motion to:

1. Review the attached FY 2023 JAG Grant Award Letter/Agreement, Summary of FY 2023 JAG Grant Project (Original and Revised), and Grant Award Modification (GAM) Request; and
2. Provide any comments or feedback on the proposed changes to the grant manager within the 30-day review period; and
3. Authorize the Mayor to execute the "Certifications and Assurances by the Chief Executive of the Applicant Government" form.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

11. **Request for Authorization to Enter into a Software-as-a-Service (SaaS) Agreement with Performa Labs, Inc. ("Performa") For Law Enforcement Training.**

Motion to:

1. Authorize the Chief Executive Officer to enter into a SaaS agreement with Performa Labs, Inc. for law enforcement training services; and
2. Authorize the Director of Finance to appropriate \$16,330.00 from the Police Department's training budget, account number 100-30-310-53200-00000, with the understanding that the City may be reimbursed through the FY 2023 Edward Byrne Memorial Justice Assistance Grant (JAG) Program; and
3. Authorize the Chief Executive Officer or his designee to complete all appropriate documentation for the agreement.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

12. **Approval for Repair to Damaged Railing of the Pedestrian Overcrossing Bridge Caused by Vehicle Collision**

Motion to:

1. Approve the repairs to the Pedestrian Overcrossing (POC) on the I-10/ Bess Ave in the amount of \$72,395.00 to Greg Ruvolo; and
2. Authorize the Director of Finance to make the necessary appropriation and budget adjustments for the proposed repair to the Pedestrian Overcrossing (POC); and

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

13. **Letter of Support for Kaiser Permanente Application for a Proposed All-inclusive Care For the Elderly (PACE) Program Center**

Motion to :

1. Approve Issuing a Letter of Support for Kaiser Permanente’s application for a proposed PACE Program Center in the City of West Covina, to serve elderly KP members in part of the KP Baldwin Park Medical Center service area.
2. Authorize the Chief Executive Officer to prepare and issue the Letter of Support with City Council and CEO signatures addressed to: California Health and Human Services Agency, Department of Health Care Services, Integrated Systems of Care Division Attn: Elva Alatorre, PACE Unit Chief PO Box 997413, Sacramento, CA 95899-7413

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

14. **Grant Application for Tobacco Program Enforcement Activities- California State Attorney General Office**

Motion to authorize Staff to apply for the California Attorney General Tobacco Grant Program Fiscal Year 24/25 Cycle, by the deadline of June 28, 2024 in partnership with the Wellness Center of LA in accordance with guidelines.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

15. **Grant Application- Single Jurisdiction Local Hazard Mitigation Plan- Governor’s Office of Emergency Services.**

Motion to Ratify actions taken by staff for submission of the grant application signed by the Chief Executive Officer (CEO) and prepared by Community Development Staff and its consultant for the Single Jurisdiction Local Hazard Mitigation Plan grant from the Governor’s Office of Emergency Services.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

16. **Amendment to the Consultant Services Agreement between the City of Baldwin Park, and Lorraine Mendez and Associates, Inc. For HUD reporting and consulting services.**

Motion to authorize the Chief Executive Officer to execute an amended Consultant Services Agreement with Lorraine Mendez and Associates, Inc., subject to any non-substantive changes made by the CEO and City Attorney and authorize the Director of Finance to appropriate the funds and budget amendments accordingly.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

17. **Second Reading and Adoption of Ordinance 1510, entitled, “AN ORDINANCE OF CITY COUNCIL OF THE CITY OF BALDWIN PARK REPEALING AND REPLACING SECTION 153.170 OF THE MUNICIPAL CODE RELATING TO SIGN REGULATIONS TO INCLUDE NEW LANGUAGE REGARDING NEW STATIC OR DIGITAL BILLBOARD CONSTRUCTION AND BILLBOARD RELOCATION AGREEMENTS, INCORPORATION OF PREVIOUSLY APPROVED SIGN REGULATIONS THAT WERE NOT CODIFIED, AND REORGANIZATION OF THE CHAPTER AS A WHOLE”.**

Motion to waive further reading and adopt Ordinance 1510, entitled, “AN ORDINANCE OF CITY COUNCIL OF THE CITY OF BALDWIN PARK REPEALING AND REPLACING SECTION 153.170 OF THE MUNICIPAL CODE RELATING TO SIGN REGULATIONS TO INCLUDE NEW LANGUAGE REGARDING NEW STATIC OR DIGITAL BILLBOARD CONSTRUCTION AND BILLBOARD RELOCATION AGREEMENTS, INCORPORATION OF PREVIOUSLY APPROVED SIGN REGULATIONS THAT WERE NOT CODIFIED, AND REORGANIZATION OF THE CHAPTER AS A WHOLE”.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

PUBLIC HEARING

18. **A Resolution of the City Council of the City of Baldwin Park Confirming the Advisory Committee’s Report and Levying the Assessment in the Baldwin Park Citywide Business Improvement District for Fiscal Year 2024-25**

Motion to

1. Adopt Resolution No. 2024-021, entitled “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BALDWIN PARK, CONFIRMING THE ADVISORY COMMITTEE’S REPORT AND LEVYING THE ASSESSMENT IN THE BALDWIN PARK CITYWIDE BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2024-2025”; and
2. Approve the FY 2024-25 BIT budget allocation.

The Mayor opened Public Hearing at approximately 7:26 p.m., seeing no one wishing to speak public hearing was closed.

MOTION: It was moved by Emmanuel Estrada, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

19. **Public Hearing and Adoption of Resolution No. 2024-025, Ordering the Assessments for the Citywide Landscaping and Lighting Maintenance Assessment District for FY 2024-2025**

It is recommended that the City Council hold a Public Hearing, and after considering testimony, adopt Resolution No. 2024-025, entitled “A Resolution of The City Council of The City of Baldwin Park, California, Ordering the Annual Levy and Collection of Assessment Associated with Citywide Landscaping and Lighting Maintenance Assessment District for FY2024-2025, and Authorizing the Los Angeles County Assessor to Add this Special Assessment to the Property Tax Bills.”

MOTION: It was moved by Emmanuel Estrada, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

The Mayor opened Public Hearing at approximately 7:27 p.m., seeing no one wishing to speak public hearing was closed.

20. **Public Hearing and Adoption of Resolution No. 2024-024, Ordering the Assessments for the Citywide Park Maintenance Assessment District for FY2024-2025.**

Motion to adopt Resolution No. 2024-024 entitled “A Resolution of The City Council of The City of Baldwin Park, California, Ordering the Annual Levy and Collection of Assessment Associated with the Citywide Park Maintenance Assessment District for FY2024-2025, and Authorizing the Los Angeles County Assessor to Add this Special Assessment to the Property Tax Bills.”

The Mayor opened Public Hearing at approximately 7:31 p.m., seeing no one wishing to speak public hearing was closed.

MOTION: It was moved by Emmanuel Estrada, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

The Mayor opened Public Hearing at approximately 7:31 p.m., seeing no one wishing to speak public hearing was closed.

21. **Public Hearing and Adoption of the Budget for Fiscal Year 2024-25 for the City, Finance Authority, Municipal Financing Authority, Housing Authority and Successor Agency**

Motion to adopt the fiscal year 2024-25 Budget for:

- City of Baldwin Park by Resolution No. 2024-027, and
- Finance Authority by Resolution No. FA 2024-001, and
- Municipal Financing Authority by Resolution No. MFA 2024-001, and
- Housing Authority by Resolution No. HA 2024-003, and
- Successor Agency by Resolution No. SA 2024-001

The Mayor made an announcement that the Finance Authority, Housing Authority and Municipal Finance Authority Meetings are being conducted simultaneously with the Regular Meeting.

Public Hearings for Items 21, SA Item 1, Finance Authority, Housing Authority and Municipal Finance Authority are being heard simultaneously. The Mayor opened Public Hearing at approximately 7:30 p.m. and seeing no one wishing to speak the public hearing was closed.

MOTION: It was moved by Emmanuel Estrada, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

REPORTS OF OFFICERS

22. **Event Programming and Site Maintenance for the Susan Rubio Zocalo Park and Civic Plaza- Fiscal Year 24/25 Funding**

Motion to

1. Direct Staff to present a Request for Funding to the Measure BP Stakeholders Oversight Committee (SOC) for the Programming and Maintenance of the Zocalo Plaza.
2. The estimated amount of funding needed is \$ 115,000 for Programming and \$50,000 for Maintenance for a total cost of \$165,000 for FY 24/25 and request funding up to \$200,000.
3. Direct staff to establish a programming calendar that will have community and civic activities such as musical performances, dance and folklorico performances, poetry, community dance “tardeadas”, local culinary expos, etc, at least twice a month as a goal.

MOTION: It was moved by Daniel Damian, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

23. **Adopt Resolutions Approving Memorandums of Understanding Between the City of Baldwin Park And Baldwin Park City Associations for (CEA), (CCEA), (CMEA), (POA), (PMEA), (SEIU), and the Executive & Unclassified Managers Benefits Matrix for the term of July 1, 2024 – June 30, 2027**

Motion to approve and adopt:

1. Resolution No. 2024-029 to Approve the MOU with the Baldwin Park City Employees Association (CEA); and
2. Resolution No. 2024-030 to Approve the MOU with the Baldwin Park Classified Confidential Employees Association (CCEA); and
3. Resolution No. 2024-031 to Approve the MOU with the Baldwin Park Classified Management Employees Association (CMEA); and
4. Resolution No. 2024-032 to Approve the MOU with the Baldwin Park Police Officers Association (POA); and
5. Resolution No. 2024-033 to Approve the MOU with Police Management Employees Association (PMEA); and
6. Resolution No. 2024-034 to Approve the MOU with the Service Employees International Union Local 721 (SEIU); and
7. Resolution No. 2024-035 Amending the Executive Employees and Unclassified Managers Benefits Matrix to grant similar adjustments as other groups; and
8. Resolution No. 2024-036 Updating the Comprehensive City of Baldwin Park Pay Schedule to reflect salary adjustments for full-time and part-time positions, beginning July 1, 2024; and
9. Authorize the Director of Finance to set aside and allocate the General Fund surplus of \$838,845 from FY 2022, \$1,091,408 from FY 2023, and a projected surplus of \$900,000 from FY 2024, in addition to the previously set aside surplus of \$2,000,000 from FY 2021, to cover the estimated costs for the General Fund portion of this MOU, as well as the COLA for part-time employees. Furthermore, authorize the completion of all necessary appropriations and budget amendments for this MOU for all funds; and
10. Authorize the Chief Executive Officer to make corrections and adjustments technical in nature to be in conformance with the intent of the City Council.

MOTION: It was moved by Emmanuel Estrada, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

CITY COUNCIL ACTING AS SUCCESSOR AGENCY OF THE DISSOLVED COMMUNITY DEVELOPMENT COMMISSION

SA 1. Successor Agency to the Dissolved Community Development Commission of The City of Baldwin Park Warrants and Demands

Motion to ratify the attached Warrants and Demands Register.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

SA 2. Treasurer’s Report SA – March 2024

Motion to receive and file the Treasurer’s Report for March 2024.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

SA 3. Treasurer’s Report SA – April 2024

Motion to receive and file the Treasurer’s Report for April 2024.

MOTION: It was moved by Emmanuel Estrada, seconded by Jean M Ayala to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

CITY COUNCIL ACTING AS SUCCESSOR AGENCY - PUBLIC HEARING

SA 4. Public Hearing and Adoption of the Budget for Fiscal Year 2024-25 for the City, Finance Authority, Municipal Financing Authority, Housing Authority and Successor Agency

Motion to adopt the fiscal year 2024-25 Budget for:

- City of Baldwin Park by Resolution No. 2024-027, and
- Finance Authority by Resolution No. FA 2024-001, and
- Municipal Financing Authority by Resolution No. MFA 2024-001, and
- Housing Authority by Resolution No. HA 2024-003, and
- Successor Agency by Resolution No. SA 2024-001

Public Hearings for Items 21, SA Item 1, Finance Authority, Housing Authority and Municipal Finance Authority are being heard simultaneously. The Mayor opened Public Hearing at approximately 7:30 p.m. and seeing no one wishing to speak the public hearing was closed.

MOTION: It was moved by Emmanuel Estrada, seconded by Alejandra Avila to adopt Motion Passed [4 – 0]. **AYES: AVILA, DAMIAN, AYALA, ESTRADA**

CITY COUNCIL / CITY CLERK / CITY TREASURER / STAFF REQUESTS & COMMUNICATION

CEO Zaldivar notes that with Independence Day Celebrations leading up to and on the 4th of July, the following related activities will be taking place:

- City’s Independence Day Spectacular at Sierra Vista High School- Wednesday July 3.
- Fireworks Vendors Permitted to Sell Fireworks
- County Fire Fireworks Advisories for Safe use of Fireworks to be published on City social media and website.
- Electronic advisory signs placed on major city streets by Public Works
- BPPD will coordinate closely with LAC Fire Department and will add patrol officers for added vigilance.


ADJOURNMENT

Mayor Estrada adjourned the meeting at approximately 7:55 p.m.



 Emmanuel J Estrada, Mayor

ATTEST:



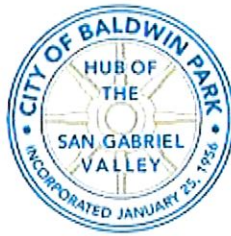
 Christopher Saenz, City Clerk

APPROVED: July 17, 2024

MEASURE BP STAKEHOLDERS
OVERSIGHT COMMITTEE
REGULAR MEETING

Minutes

August 13, 2024, 5:00 PM



Chair	Betsy Lara
Vice-Chair	Pastor Elmer Jackson
Member	Jorge Hernandez
Member	Maria Mata-Carcamo
Member	Gregory Orozco
Member	Sasha Rodriguez
Member	Nghiem Van Nguyen

These minutes are presented in Agenda order.

CALL TO ORDER

The meeting was called to order at approximately 5:08 p.m. by Chair Lara.

INVOCATION

The invocation was given by Pastor Jackson

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Lara.

ROLL CALL

Chief Deputy City Clerk Quiñones performed roll call:

MEMBERS:

- Member Jorge Hernandez (present)
- Member Mata-Carcamo (absent)
- Member Gregory Orozco (present)
- Member Sasha Rodriguez (present)
- Member Nghiem Nguyen (present)
- Vice-Chair Elmer Jackson (present)
- Chair Besty Lara (present)

PUBLIC COMMUNICATIONS

Chair Lara opened Public Communication at approximately 5:12 p.m.

The following spoke:

- 1) Toni
- 2) Luz Chavez
- 3) Javier
- 4) Jesse Plata
- 5) John Rios

Seeing no one else wishing to speak, public communications was closed.

NEW BUSINESS

**1. Pilot Program- Community Empowerment Grants- Youth Sports Organizations
– Revised**

It is recommended that the SOC:

1. Approve the Implementation of a Pilot Program for the award of community grants to non-profit organizations involved in the support of youth sports and formally organized as 501c(3) within the City of Baldwin Park, with 70% local youth resident enrollment (revised).
2. Approve the Allocation of \$30,000 of Measure BP funding for the Pilot Program.

3. Approve \$5,000 as the Maximum Cap to be awarded to any one organization.
4. Approve the award to be made on a reimbursement basis, with the option for a 50 percent advance payment (revised).
5. Authorize the CEO to make administrative adjustments as necessary.
6. SOC Recommendations of Award to grant applicants will be forwarded to the City Council for final approval and appropriation of the funds.

MOTION: It was moved by Besty Lara, seconded by Sasha Rodriguez to adopt Motion with the amendment to add the fiscal year (July 1 to June 30) Passed [6 – 0]. AYES: HERNANDEZ, OROZCO, RODRIGUEZ, NGUYEN, JACKSON, LARA

2. Proposal-Request For Measure BP Funding – Event Programming and Site Maintenance For the Susan Rubio Zocalo Park and Civic Plaza- Fiscal Year 24/25

It is recommended that the SOC:

1. Approve \$200,000 of Measure BP Funding for the event programming and maintenance of the Zocalo Park and Civic Plaza, which includes \$115,000 for Programming, \$50,000 for Maintenance and \$35,000 for contingency. For the Fiscal Year 2024/25.
2. Forward SOC Recommendation to City Council

Investment Opportunity Category: Recreation and Parks

Subcategories: Parks, Programs

Requester: City Council, Office of the CEO, RCS, Public Works

Dollar Amount Requested: \$200,000 (Amended by City Council)

MOTION: It was moved by Besty Lara, seconded by Elmer Jackson to adopt Motion with the amendment of a three (3) year approval with an update within 12 month. Passed [6 – 0]. AYES: HERNANDEZ, OROZCO, RODRIGUEZ, NGUYEN, JACKSON, LARA

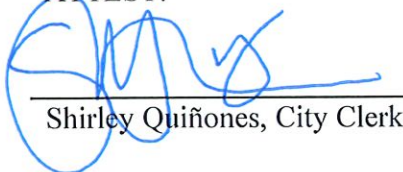
3. Measure BP Sales Tax Financial Update

STAKEHOLDERS OVERSIGHT COMMITTEE/STAFF REQUESTS & COMMUNICATIONS

CEO Zaldivar will have the Community Development Department make a presentation at the September 10, SOC Meeting about the City's Shop Local Digital Gift Card Program, which ran thru Year 2023, with \$115,000 invested in our local businesses and residents. The program generated positive activity in our local economy, which in turn generates more local sales tax revenue. A proposal will be made to implement a new phase of the program (trade name Yiftee) in time for the 2024 Holidays shopping season.

ADJOURNMENT

ATTEST:



 Shirley Quiñones, City Clerk



 Besty Lara, Chair

APPROVED: September 10, 2024